

EXHIBIT 7: Roku Blog Post About Sharing Photos Using the Roku Mobile App with Photo Streams

Format: Roku website screen shot

Post Date: November 14, 2023

Screenshot Date: November 9, 2024

<https://www.roku.com/blog/roku-photo-streams?srsltid=AfmBOoqpPrDJlYHkWgqGEPEmN3BOgyNbrfZOrNx9ovgoThC38r7Qt8UN>

Source: Roku Official Blog Post

Content: Blog post about how to use your cell phone to share photos on Roku using the Roku Mobile App, a subset of Veamcast functionality.

The screenshot shows the Roku Blog header with navigation links: Roku Blog, Streaming channels, Tips, What to watch, and Company. Below the header, the breadcrumb 'Tips > Roku tips' is visible. The main title of the blog post is '6 tips to help you make the most of Roku Photo Streams'. The author is Bill Wilson, dated November 14, 2023. The post begins with a paragraph about sharing photos on TV, mentioning various scenarios like proposals, dog costumes, and NFT collections. It then asks 'What is Roku Photo Streams, you ask?' and explains that it's a feature for sharing photos onscreen, allowing users to create digital albums (Streams) on their Roku home screen. It details that users can upload up to 1,000 photos per Stream in various formats and invite up to 25 family members and friends to contribute. The post concludes by stating that six ways to make the most of Roku Photo Streams will be provided.

Tips > [Roku tips](#)

6 tips to help you make the most of Roku Photo Streams

share

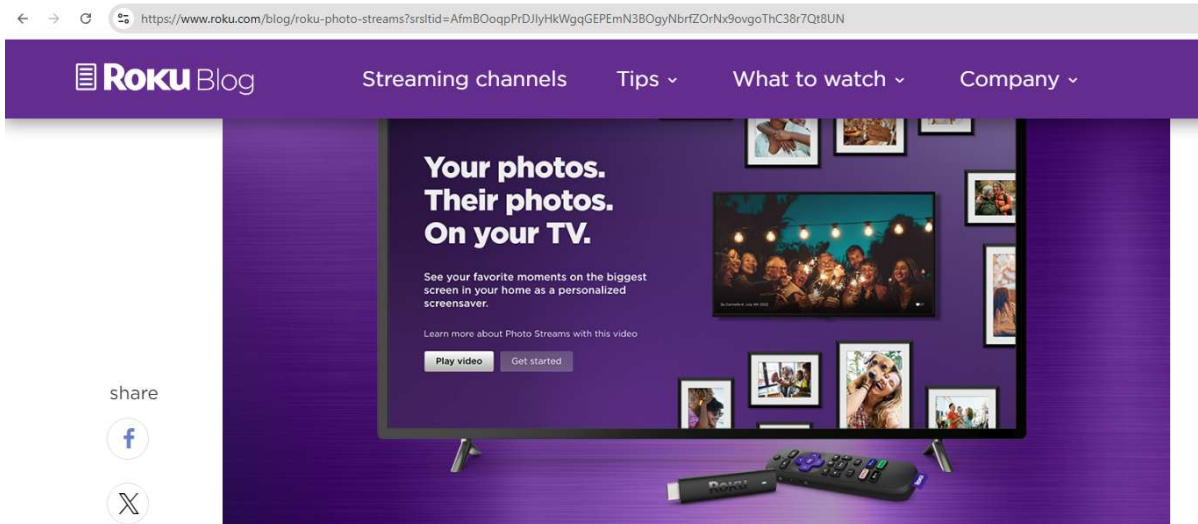
Bill Wilson - November 14, 2023

We all have pictures that capture important moments in our lives, but have you ever wished those moments could be on TV? Is it when you proposed to the one you love? How about when your dog wore that hilarious octopus costume? Perhaps when your nephew scored the game-winning goal? Or, maybe you want to show off your NFT collection. Just scroll through your phone, and I'm sure you can find countless pictures that deserve to be displayed on your [Roku device](#). Lucky for you, Roku Photo Streams can make it happen.

What is Roku Photo Streams, you ask?

Roku Photo Streams is a new feature that allows anyone with a free Roku account to share their favorite photos onscreen, turning your TV into a giant personalized digital photo frame. You can create digital albums, known as Streams, found on the [Photo Streams](#) channel on your Roku home screen. From unforgettable family reunion photos to embarrassing prom pictures, Roku Photo Streams helps you share moments by uploading up to 1,000 photos per Stream (JPG, PNG, HEIC and WEBP formats). You can also invite up to 25 family members and friends to join and contribute to each Stream with their Roku account, and you can also link your albums from Google Photos too.

So, without further ado, here are six ways you can make the most of Roku Photo Streams.



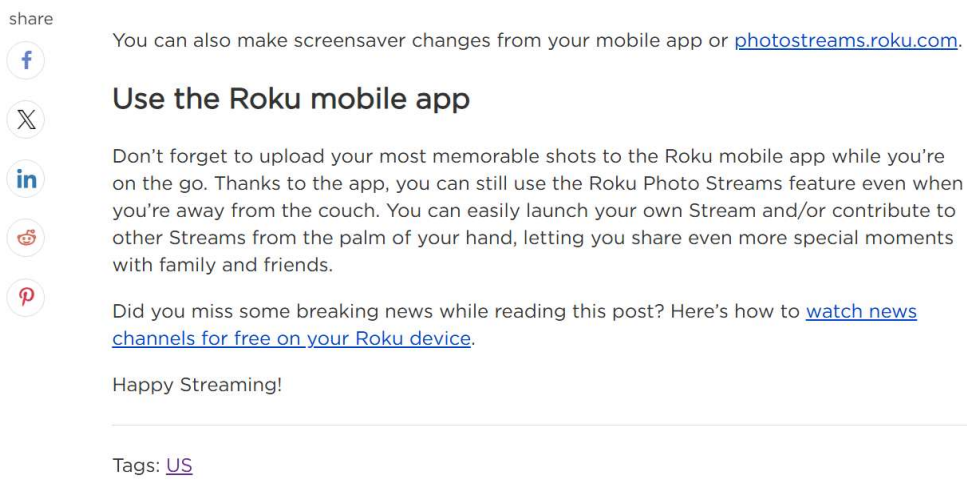
Create a Photo Stream

First things first: Let's get Roku Photo Streams up and running. Create your first stream by firing up a web browser and going to photostreams.roku.com. Sign into your Roku account, then select *Create Stream* to create a new Photo Stream.

Do you have the [Roku mobile app](#)? Even better! Turn your Photo Streams into a reality by launching the app, then tapping on the user icon in the top corner. Once you are signed in, tap *Photo Streams*, then select *Create Stream*.

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