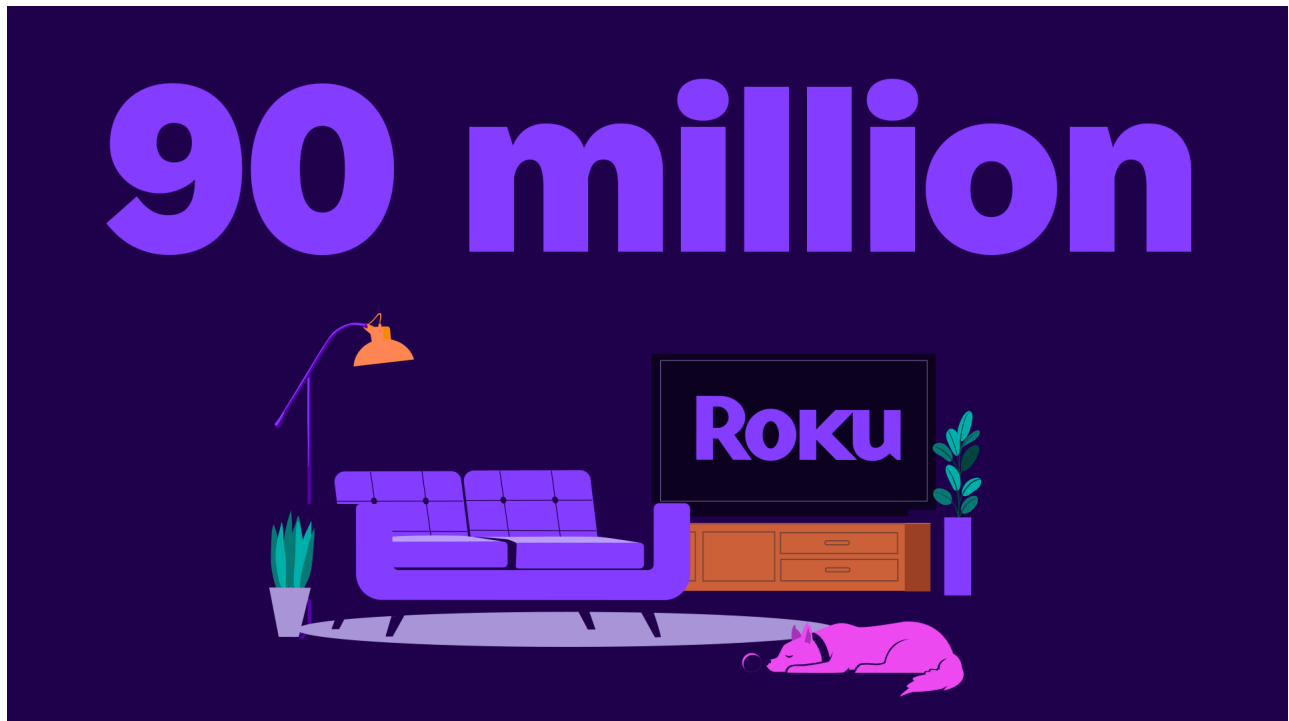

Roku crosses 90M streaming households, new Tax Withholding report, new requirements for ECP commands, and more!

From Roku Developers <roku@email.roku.com>

Date Thu 2025-02-06 2:04 PM

To joe@joedean.net <joe@joedean.net>

Roku Developers



Roku surpasses 90 million streaming households globally

Roku announced this month that the number of global streaming households has crossed 90 million. This incredible growth is largely due to our amazing developers, who work hard to deliver intuitive, high-performance experiences filled with great content that delights streamers. Roku looks forward to continuing to work with the developer community to build best-of-breed streaming apps and keep up with our streaming audience's amazing, rapid growth.

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Developer highlights



App version number in manifest displayed in Developer Dashboard

You can now release updates for self-published apps on weeknights and weekends.

[Read more »](#)

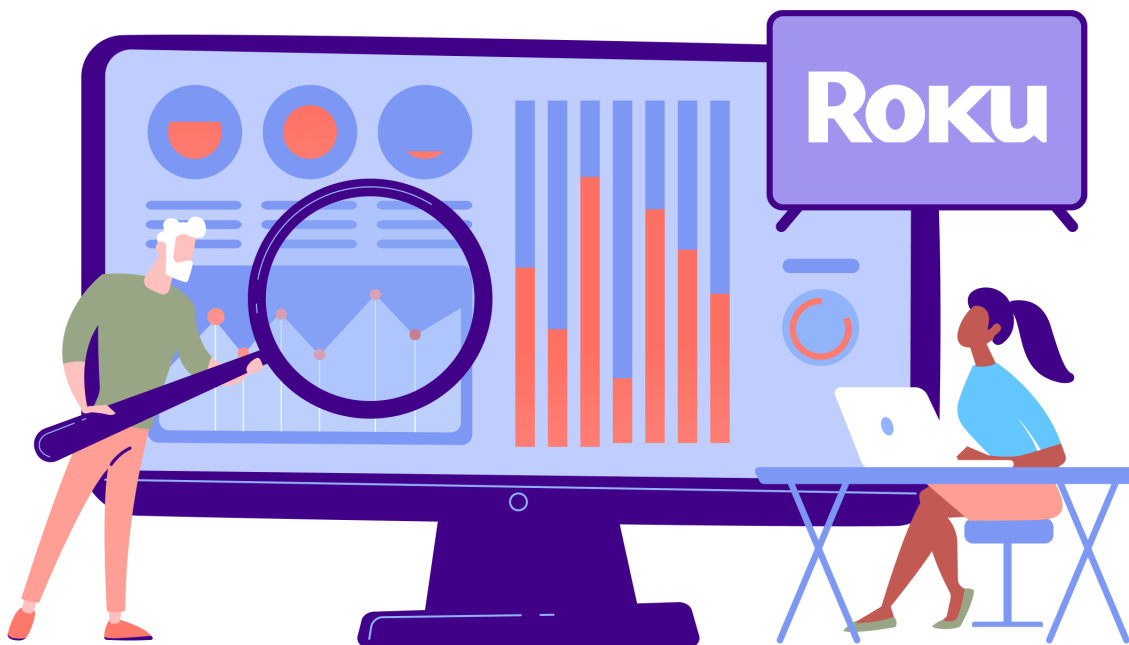


Authentication available for Roku Search feeds

You can now protect your search feeds with basic HTTP authentication and provide the username and password credentials in the [Developer Dashboard](#).

[Read more »](#)

Developer tools spotlight



New requirements added to ECP commands

With the release of Roku OS 14.1 in December 2024, ECP commands related to keypresses now require a device's **Control by mobile apps** setting to be configured to "Enabled." In addition, ECP commands related to monitoring resource usage require **Control by mobile apps** to be enabled and the device running in developer mode.

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This email was sent to joe@joedean.net by Roku, Inc., 1173 Coleman Ave. San Jose CA 95110.

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